

# KALBAR & DISTRICT AGRICULTURAL & PASTORAL ASSOCIATION INC.

Postal: PO Box 38, Kalbar QLD 4309  
 Phone: (07) 5463 7360  
 Fax: (07) 5463 7360  
 Email: [admin@kalbarshow.com.au](mailto:admin@kalbarshow.com.au)  
 www: <http://www.kalbarshow.com.au>



<b>Year:</b>	
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## Sponsorship Details Form

### Company Details

<b>Company Name:</b>		<b>ABN/ACN:</b>	
<b>Contact Person:</b>		<b>Position:</b>	
<b>Address:</b>			
<b>Suburb:</b>	<b>State:</b>	<b>P/Code:</b>	
<b>Phone No. (B/H):</b>		<b>Phone No. (A/H):</b>	
<b>Fax:</b>		<b>Mobile No.:</b>	
<b>Email Address:</b>		<b>Webpage (www):</b>	

Thank you for considering sponsoring our ever growing organisation. Our organisation is proud of the service we bring to the Local Community including:

- The Annual Kalbar Show
- Local Club support (Fishing, Soccer, Little A's)
- The Annual Kalbar Show Ball
- Local School events support
- Individual Agricultural shows
- Event Catering
- Camping Facilities
- Catering support for other Agricultural Shows
- Event Ground Hire
- Event Hosting

We provide these services mainly by the funding gained in the successful running of our Annual show & Show Ball Events. Generous Sponsorship assists us and allows our sponsors to advertise there products and services

In return for generous sponsorship we offer the items detailed in the table on page 2 to your organisation. This Table details the six brackets of sponsorship and appropriate incentives offered in return. Please select the sponsorship level on page 2 and provide any relevant additional information below. Feel free to select more than one sponsorship level if appropriate. Your incentive package starts as soon as payment is received and where appropriate Advertising on our webpage will be updated as soon as possible after this point. A response would be appreciated by no later than March 5, as our schedules are due to be printed at the end of March and this will allow plenty of time for passes to be distributed.

<input type="checkbox"/>	<b>Sponsorship Level Selected on Page 2</b>
<b>Section or event Preferred to Sponsor:</b>	<b>Annual Show      Show Ball      Annual Show Section: _____</b>
<input type="checkbox"/>	All Individual, Company, Product or Services Information provided below or attached to allow appropriate advertising
<input type="checkbox"/>	Any Logo, Image or advertising Files have been sent by email to <a href="mailto:admin@kalbarshow.com.au">admin@kalbarshow.com.au</a> or provided on disc to the Kalbar show Secretary

### Sponsors Description of Company, Products or Services:

Catalogue / List Attached

In order to provide the incentives offered, we will require bromides of any logos, wording and layout for the use in the advertisement in the schedules. We will also require you to supply your banner in advance so as it can be displayed for the entire show. Any digital versions of logos or advertising attached by email to [Admin@kalbarshow.com.au](mailto:Admin@kalbarshow.com.au) would also assist us in providing you with suitable webpage promotion.

Applicants should provide as much detail as possible on their Company, goods and services to allow suitable advertising during the sponsorship period. Should there be insufficient space below attach a list to this document.

<u>Item</u>	<u>Description</u>

**Signature:** \_\_\_\_\_  
**Name:** \_\_\_\_\_  
**Date:** \_\_\_\_\_

#### OFFICE USE ONLY

<b>Sponsorship Allocated:</b>		<b>Date Form Received:</b>	
<b>Date Processed:</b>		<b>Date Payment Received:</b>	
<b>Processed By:</b>		<b>Date Customer Notified:</b>	
<b>Tickets Provided</b>	<b>Advertising Gide Updated</b>	<b>Webpage updated</b>	<b>Prizes Received</b>

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## Sponsorship package Information

<u>Please Tick</u>	<u>Sponsorship Type</u>	<u>In Return For</u>	<u>Cost</u>
<input type="checkbox"/>	 <b>Prize or Trophy</b>	<ul style="list-style-type: none"> <li>Recognition and publication of Donation(s) against Section event sponsored in Show Schedule</li> <li>(Show Ball) An invitation asking for the presence of a representative to present trophies at the event may be provided depending on donation provided?</li> </ul> <p><b>Note: Please Detail on Page 1 if there is a particular Show Section or Event such as Show Ball you wish your prize donation or trophy to be used for.</b></p>	Trophy or Prize of value up to \$99
<input type="checkbox"/>	 <b>Bronze level</b>	<ul style="list-style-type: none"> <li>1 ticket to the Annual show</li> <li>An invitation to the Media Morning Tea at which sponsors will be acknowledged</li> <li>1 complimentary ¼ of A5 page Advertisement in our Show Schedule</li> <li>Constant Acknowledgement and Announcements of your Sponsorship on Day</li> <li>Certificate of Appreciation</li> <li>Prominent Display of your organisations Banner or sign at the Show.</li> </ul>	\$100 to \$200
<input type="checkbox"/>	 <b>Silver Level</b>	<ul style="list-style-type: none"> <li>2 tickets to the Annual show</li> <li>An invitation to the Media Morning Tea at which sponsors will be acknowledged</li> <li>1 complimentary ½ of A5 page Advertisement in our Show Schedule</li> <li>Constant Acknowledgement and Announcements of your sponsorship on the Day</li> <li>Certificate of Appreciation</li> <li>Prominent Display of your organisations Banner or sign at the Show</li> <li>25% discount of the cost of a space to hold a promotion stand at the show.</li> </ul>	\$201 to \$300
<input type="checkbox"/>	 <b>Gold Level</b>	<ul style="list-style-type: none"> <li>2 tickets to the Annual show</li> <li>Double pass to the Show ball</li> <li>An invitation to the Media Morning Tea at which sponsors will be acknowledged</li> <li>Complimentary full A5 page Advertisement in our Show Schedule</li> <li>Constant Acknowledgement and Announcements of your sponsorship on the Show Day</li> <li>Certificate of Appreciation</li> <li>Prominent Display of your organisations Banner or sign at the Show</li> <li>25% discount of the cost of a space to hold a promotion stand at the show.</li> </ul>	\$301 to \$500
<input type="checkbox"/>	 <b>Diamond Level</b>	<ul style="list-style-type: none"> <li>Three tickets to the Annual show</li> <li>Double pass to the Show ball</li> <li>An invitation to the Media Morning Tea at which sponsors will be acknowledged</li> <li>Complimentary full A5 page Advertisement in our Show Schedule</li> <li>Constant Acknowledgement and Announcements of your sponsorship on the Show Day</li> <li>A Plaque in Appreciation of your support</li> <li>Prominent Display of your organisations Banner or sign at the Show</li> <li>A <b>Free</b> space to hold a promotion stand at the show.*</li> </ul>	\$501 to \$1000
<input type="checkbox"/>	 <b>PlatinumVIP or Webpage Sponsor</b>	<ul style="list-style-type: none"> <li>Three tickets to the Annual show</li> <li>Double pass to the Show ball</li> <li>An invitation to the Media Morning Tea at which sponsors will be acknowledged</li> <li>Complimentary full A5 page Advertisement in our Show Schedule</li> <li>Constant Acknowledgement and Announcements of your sponsorship on the Show Day</li> <li>A Plaque in Appreciation of your support</li> <li>Prominent Display of your organisations Banner or sign at the Show</li> <li>A <b>Free</b> space to hold a promotion stand at the show.*</li> <li>A <b>Prominent Advertisement on our Website</b> <a href="http://www.kalbarshow.com.au">http://www.kalbarshow.com.au</a></li> </ul>	Over \$1000
<b>TOTAL:</b>			

\* Please complete the Space Application Form detailing Diamond or Platinum sponsor in the Cost Field. This form can be found on our webpage at <http://www.kalbarshow.com.au> or by contacting the Secretary.